

## AVANT VISUAL PHOTOGRAPHY

Eric Diedrichs

859.489.7045

[avantvisual@gmail.com](mailto:avantvisual@gmail.com)

[www.avantvisualphoto.com](http://www.avantvisualphoto.com)



### QUALIFICATIONS

Bachelor of Fine Arts/Photography; Northern Kentucky University, 1997

Directed multiple photoshoots for a range of clients including large business employee photos, family portraits and product for use in marketing campaigns, annual reports and websites. Strengths are ability to work with a variety of personalities to attain genuine, relevant, professional shots.

### SPECIALIZED EXPERIENCE

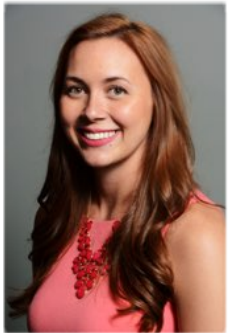
Over the past 10 years, specialized experience in professional portraiture - especially for law firms, banking and wealth management groups. Skilled at shooting controlled, in-office photos as well as innovative, on-location styles or informal intimate gatherings that require more creativity and flexibility.

Background includes experience working with advertising agencies, marketing teams and administrators to achieve distinct, branded images for each entity's particular needs and goals.



### REGIONAL CLIENT LIST

Meridian Wealth Management  
Morgan Stanley  
Farmers Bank and Capital Trust  
United Bank and Trust  
Fayette County Bar Association  
Fowler, Measle, Bell Law Office  
Golden Law Office  
Miller + Wells Law  
Barnett, Benvenuti and Butler Law Office  
Rambicure Law Group  
L.V. Harkness  
Malone's, Sal's, Harry's, Drake's  
Pita Social /Shakespeare and Co.  
Cheapside  
The Massage Center  
EasyWood Tools  
Barney Miller's  
Voce  
Simply Blue  
Berea Tourism Commission - Berea/Richmond KY  
VisitLex - Harrodsburg, Berea, Georgetown, Paris KY





## TECHNICAL EXPERTISE

Full photography capabilities including multiple backdrops, lighting and post production treatments. Professional photoshop services. Editing for multiple types for use on web, videos, conference materials/posters/print/commercials.

## RATES

\$65 - \$125/hour - Shoot time/Post production



## REFERENCES

*"It is always a pleasure to work with Eric Diedrichs. The quality of his photography is excellent. He has the unique ability to capture the essence of the subject whether it be a single portrait, a group or an event. His professionalism and ability to work quickly and efficiently are great assets in business environments where timeliness and accuracy are required. I would highly recommend him for any photography needs you may have."*

Mary Carr, Former Executive Director, Fayette County Bar Association



February 5, 2016

To Whom It May Concern:

Avant Visual has been our preferred photographer and Eric has been wonderful to work with. He has worked tremendously well with our employees and gets us the product we are looking for. His professionalism and flexibility have stood out to us, and we are grateful for his good work.



Sincerely,

Barry D. Cooper, JD  
Sr. Vice President

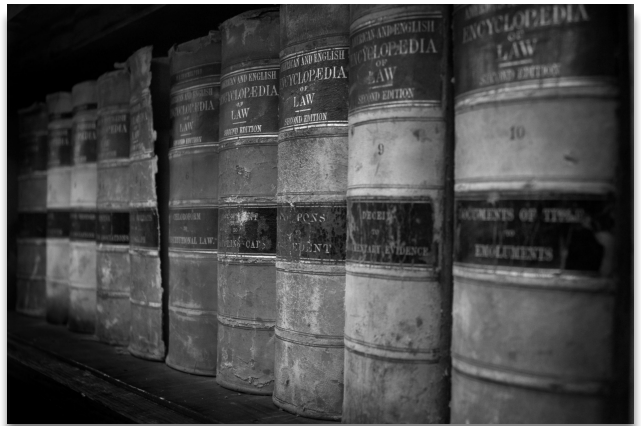
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**MeridianWealthLLC.com**

Advisory services offered through Meridian Wealth Management, LLC, a Registered Investment Advisor.

OTHER WORK SAMPLES





A large, stylized handwritten signature in black ink, consisting of several loops and a long horizontal stroke.